

Hyatt Regency Tokyo Celebrates the Grand Relaunch with Number_1's Yuta Kishi, the First "World of Hyatt Japan Ambassador"



Hyatt

Regency Tokyo (Shinjuku-ku, Tokyo) has completed its largest renovation project since the hotel first opened in 1980. To celebrate, a special event, "A Night of Celebration: Hyatt Regency Tokyo Reimagined," was held on September 17, 2025.

The festivities took place at the hotel's newly redesigned lounge and bar, Nineteen Eighty Lounge & Bar, which symbolizes its rebirth after 45 years. The event marked a grand start to a new era.

The evening began with an opening speech by Claus Pedersen, Managing Director and General Manager, followed by congratulatory remarks from special guests Kenichi Yoshizumi, Mayor of Shinjuku Ward, and Masahiko Sakamura, Representative Director of Hyatt Hotels Japan LLC.

The highlight of the event was the surprise appearance of popular artist Yuta Kishi from the group Number_1. As the first "World of Hyatt Japan Ambassador" in Japan, Kishi participated in the traditional kagami biraki, a ceremony to celebrate the hotel's new beginning.



During a special talk show, Kishi shared his thoughts on the brand campaign, "Be More Here."

"I was appointed the first 'World of Hyatt Japan Ambassador' and the face of Hyatt's new 'Be More Here' advertising campaign last December," Kishi said.

"I'm in the brand movie for 'Be More Here,' and it shows how you can reset and get energized for tomorrow through experiences like dining and spa treatments at the hotel. My role is to communicate that appeal to everyone."

When asked about the renovated hotel, he added, "I particularly love the chandelier in the lobby."

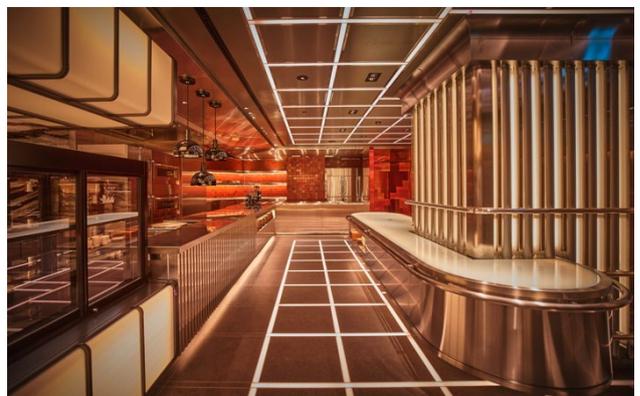
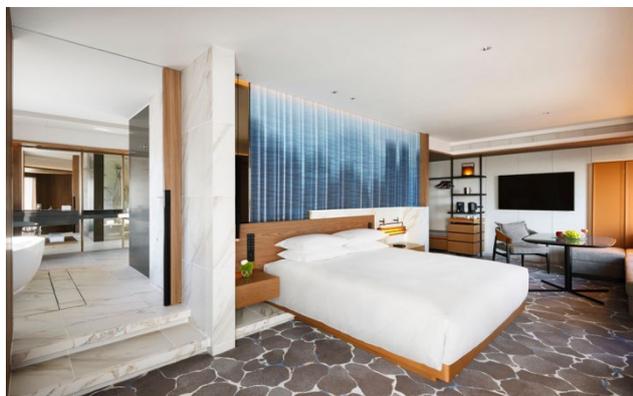


The lounge, as the name suggests, has an elegant, 1980s-inspired atmosphere, yet it doesn't feel old-fashioned at all. It's a calm and relaxing space. The theme, which is something like 'Inherited Elegance in a New Form,' fits it perfectly."



This renovation project has reimagined 90% of the guest rooms with the concept of "Shinjuku's unique character and timeless beauty." The Nineteen Eighty Lounge & Bar, where the event

was held, had a soft opening in April of this year. In June, the hotel also began offering a special afternoon tea in collaboration with Pierre Hermé Paris.



The food for the event was provided by the new live kitchen restaurant, Crossroads Kitchen, which opened in August. Guests enjoyed a variety of exquisite dishes while walking through a passage illuminated by LED art.



To add to the festivities, the event also featured a media photo session and TV interviews with Kishi, an upbeat DJ set by Mademoiselle Yulia, a live painting performance by Takeshi Sato, and a live jazz performance by Bloodest Saxophone.

About Hyatt Regency Tokyo

Hyatt Regency Tokyo opened on September 15, 1980, as the first Hyatt hotel in Japan, part of the global Hyatt Hotels & Resorts portfolio spanning 78 countries. Conveniently located a nine-minute walk from Shinjuku Station's west exit and adjacent to the Tokyo Metropolitan Government Building, the hotel faces the lush Shinjuku Central Park, placing guests at the heart of Shinjuku's vibrant business, shopping, and entertainment district.

The hotel's iconic atrium lobby, spanning from the lobby floor up to the 8th floor, features three chandeliers adorned with 115,000 Swarovski® crystals, creating a dazzling and elegant centerpiece.

Following recent renovations, the hotel now offers 712 guest rooms designed with warmth, texture, quality, and functionality in mind, embodying a modern Japanese (Wa-Modern) aesthetic.

Facilities include the Regency Club Lounge, a fitness center, five restaurants and bars, and 18 versatile banquet rooms of various sizes, ensuring a comfortable and satisfying stay for every guest. Hyatt Regency Tokyo combines a tradition of welcoming, approachable service with ongoing innovation focused on guest comfort.

Homepage : <https://www.hyatt.com/hyatt-regency/ja-JP/tyoty-hyatt-regency-tokyo>

Instagram : <https://www.instagram.com/hyattregencytokyo/>

X : <https://x.com/HyattRegencyTyo>

About Hyatt Regency

Hyatt Regency is a global collection of more than 230 hotels and resorts across over 40 countries. From expansive resorts to vibrant city center locations, the brand's diverse portfolio reflects its commitment to evolution and innovation. For over 50 years, Hyatt Regency has been a pioneer in delivering fresh perspectives and enriching experiences.

At its core, Hyatt Regency hotels and resorts warmly welcome guests with open minds and open hearts, offering unforgettable celebrations, relaxing moments, exceptional culinary experiences, and expertly facilitated meetings enhanced by advanced technology.

Hyatt Regency takes pride in its thoughtful care, embracing guests of all generations, cultures, and backgrounds worldwide.

For more information, please visit [hyattregency.com](https://www.hyattregency.com). Follow us on Facebook, X, and Instagram at @HyattRegency. We also welcome you to share your photos using the hashtag #HyattRegency.

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