



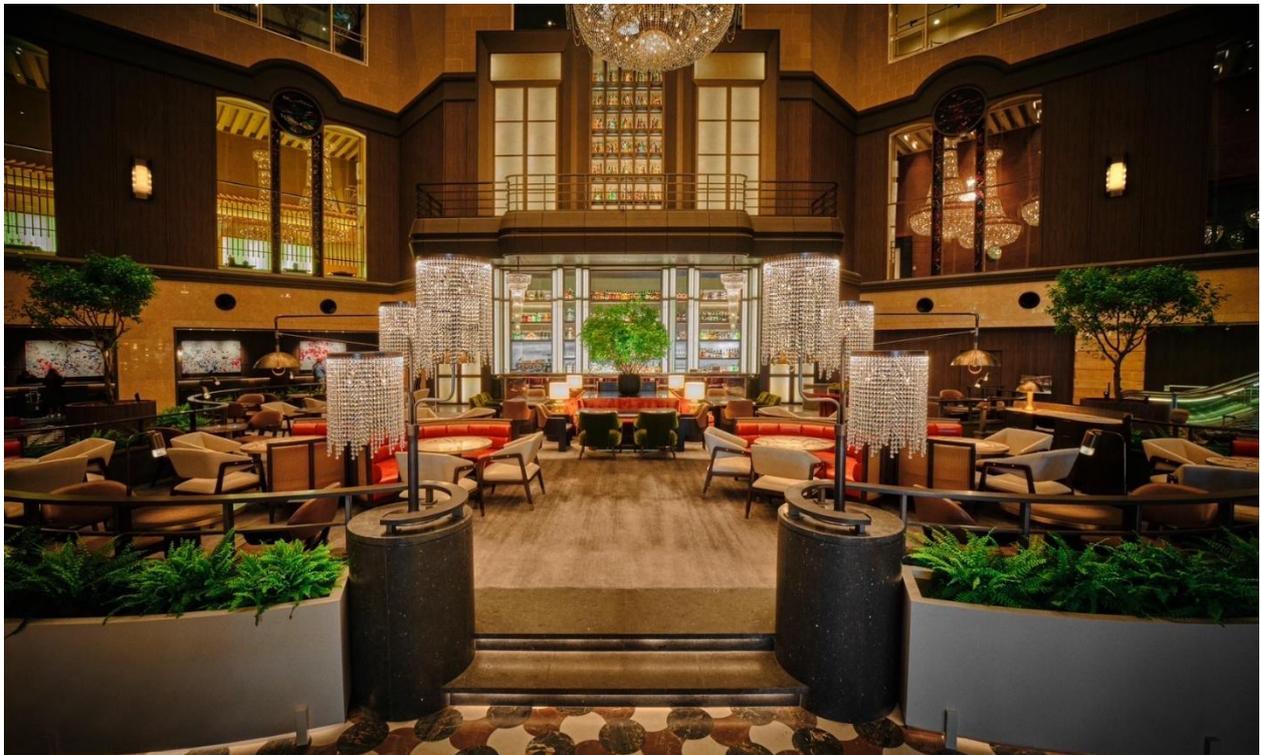
【Hyatt Regency Tokyo】

**Completes the most extensive transformation in its 45-year history.
Nineteen Eighty Lounge & Bar together with the majority of the hotel Guestrooms
reimagined as the hotel Moves to the Next Stage**

[September 10, 2025 - Tokyo] Hyatt Regency Tokyo, located in Shinjuku, Tokyo, which celebrates its 45th anniversary in September 2025, is proud to announce its relaunch on September 17, 2025. This marks the completion of the largest renovation project in the hotel's history since 1980. The comprehensive refurbishment revitalizes the hotel's lobby lounge and majority of the guestrooms, enhancing its appeal as an international luxury hotel and offering guests a refreshed, contemporary experience.

■ Newly Opened Lobby Lounge: "Nineteen Eighty Lounge & Bar"

Located in the heart of the newly reimagined lobby, Nineteen Eighty Lounge & Bar serves as a social hub with a fresh perspective with timeless designs inspired by Shinjuku's rich heritage and vibrancy. This transformation has been designed in collaboration with the internationally renowned hospitality interior design practice G.A Group, blending traditional elements that honor the hotel's 45-year history with an imposing railway-inspired clock,





reminiscent of the original Shinjuku train station. Emblematic of Hyatt regency Tokyo, the majestic Lobby is renowned for its trio of spectacular chandeliers, adorned with approximately 115,000 Swarovski® crystals that hang eight floors (28 meters). The Lounge offers all-day dining with a reinterpreted menu of classic dishes incorporating Japanese ingredients. Highlights include the Grilled Tokyo Akikawa Beef Sirloin, served with a "Café de Paris" butter inspired by the 1980s. In the evening, the bar serves signature cocktails reflecting Shinjuku's dual nature, along with an extensive selection of wines and champagne. Seating for 80 guests accommodates breakfast, lunch, afternoon tea, and evening bar service.

■ Special Afternoon Tea in Collaboration with Pierre Hermé Paris

From June 1, 2025, a special afternoon tea in collaboration with Pierre Hermé Paris has been introduced to celebrate the hotel's renewal. With the theme of "classic," this afternoon tea features a variety of creations by Pierre Hermé, who is known as the "Picasso of pastry." Highlights from this autumn's edition include pairings of chestnut and pumpkin, seasonal fruits, and the gentle warmth of spices. Each element is designed to evoke the coziness and elegance of the season, inviting guests to enjoy a relaxed afternoon at Nineteen Eighty Lounge & Bar.



Additionally, the hotel's kitchen team has created five savory dishes using seasonal ingredients from various regions of Japan. These savories are designed to perfectly balance the delicate and elegant



sweets from Pierre Hermé Paris, further enhancing the appeal of the entire afternoon tea experience.

■ Complete Renovation of Over 90% of Guestrooms

More than 90% of Hyatt Regency Tokyo's guestrooms have been renovated, introducing a new studio category suitable for a family accommodating up to four guests. This has been the most extensive transformation in its 45-year history since the hotel's opening in 1980. The interior design was spearheaded by NAO Taniyama & Associates, a globally acclaimed design firm renowned for its work with leading luxury hotels around the world which specializes in global luxury hotels. Based on the concept of "the individuality and timeless beauty of Shinjuku," the walls are decorated with hand-dyed materials created using Shinjuku's traditional dyeing techniques, expressing the surface of the Kanda River.



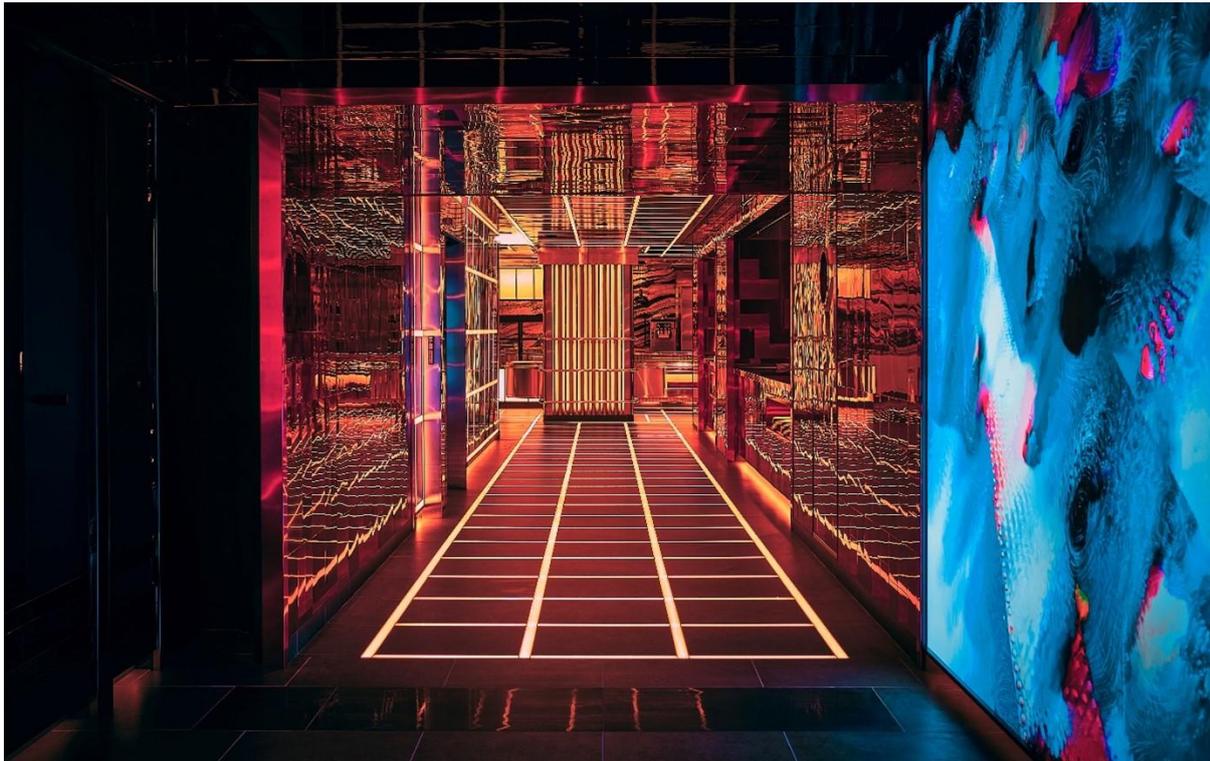
This renovation introduces the new Studio Park View King and Studio Corner Park View King rooms. Both new room types feature a separate walk-in shower and a spacious bathtub, together with expansive views of Shinjuku Central Park—providing a serene retreat from the city's fast pace. These additions invite guests to enjoy a truly refined and tranquil stay. The large windows offer a beautiful view of Shinjuku Central Park.



■ New Restaurant Concept: "Crossroads Kitchen"

On August 14, 2025, Crossroads Kitchen was unveiled, a vibrant experience where the kitchen takes center stage.

Inspired by vibrant interactive bistro-style restaurants, the open kitchen features live cooking stations, where each dish freshly prepared and artfully plated in full view of guests. Diners are invited to immerse themselves in the action as chefs create dishes individually in front of the guests.



Introducing a new-generation concept, dining in the kitchen. Guests are welcomed into a warm, open-kitchen environment where the sizzle of the grill, the aroma of fresh ingredients, and the artistry of plating come together in an atmosphere that combines the energy of a chef's kitchen with the elegance of a restaurant.

The design of Crossroads Kitchen mirrors the dual personality of Shinjuku, the neon-lit nightlife of the East and the calm, tree-lined boulevards of the West.

A dramatic LED art wall connects the live kitchen and dining area transforming the space with imagery inspired by Tokyo's cityscape and koi fish in sync with lighting and music, creating a cinematic dining experience.

■ Upcoming event for press and industry



Hyatt Regency Tokyo will host an exclusive event for hotel industry professionals and media in September. With a special guest in attendance, this celebration will mark a new era for the Hyatt Regency Tokyo and offer a chance to experience the hotel's reimagined appeal firsthand. The event will feature a range of sensory experiences, including jazz and live painting performances, as well as a taste of the new "Crossroads Kitchen" restaurant. We will reveal an elegant transformation that honors our proud history and timeless traditions while embracing a new vision for the future.

With this renovation, the Hyatt Regency Tokyo has evolved into a more sophisticated space while maintaining the same spirit of hospitality that it has cultivated over the years. We are confident that our guests will create unforgettable memories at the reborn Hyatt Regency Tokyo.

About Hyatt Regency Tokyo

Hyatt Regency Tokyo opened on September 15, 1980, as the first Hyatt hotel in Japan, part of the global Hyatt Hotels & Resorts portfolio spanning 78 countries. Conveniently located a nine-minute walk from Shinjuku Station's west exit and adjacent to the Tokyo Metropolitan Government Building, the hotel faces the lush Shinjuku Central Park, placing guests at the heart of Shinjuku's vibrant business, shopping, and entertainment district.

The hotel's iconic atrium lobby, spanning from the lobby floor up to the 8th floor, features three chandeliers adorned with 115,000 Swarovski® crystals, creating a dazzling and elegant centerpiece. Following recent renovations, the hotel now offers 712 guest rooms designed with warmth, texture, quality, and functionality in mind, embodying a modern Japanese (Wa-Modern) aesthetic.

Facilities include the Regency Club Lounge, a fitness center, five restaurants and bars, and 18 versatile banquet rooms of various sizes, ensuring a comfortable and satisfying stay for every guest. Hyatt Regency Tokyo combines a tradition of welcoming, approachable service with ongoing innovation focused on guest comfort.

Homepage : <https://www.hyatt.com/hyatt-regency/ja-JP/tyoty-hyatt-regency-tokyo>

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About Hyatt Regency

Hyatt Regency is a global collection of more than 230 hotels and resorts across over 40 countries. From expansive resorts to vibrant city center locations, the brand's diverse portfolio reflects its commitment to evolution and innovation. For over 50 years, Hyatt Regency has been a pioneer in delivering fresh perspectives and enriching experiences.

At its core, Hyatt Regency hotels and resorts warmly welcome guests with open minds and open hearts, offering unforgettable celebrations, relaxing moments, exceptional culinary experiences, and expertly facilitated meetings enhanced by advanced technology.

Hyatt Regency takes pride in its thoughtful care, embracing guests of all generations, cultures, and backgrounds worldwide.

For more information, please visit [hyattregency.com](https://www.hyatt.com). Follow us on Facebook, X, and Instagram at @HyattRegency. We also welcome you to share your photos using the hashtag #HyattRegency.

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